

Six Steps to Health E-Learning

Flexible methods of delivering training are rapidly becoming standard in the E Health sector but there are many challenges yet to overcome. Perth-based Medscene offers a range of cost-effective services which can help your institution implement online learning effectively. This is done through its Six Steps to Health E-Learning Programme outlined as follows;

1. UNDERSTANDING THE CLIENT NEED

Many organisations find themselves spoiled for choice with the range of learning technologies open to them. Medscene help clients leverage these opportunities without creating additional in-house resources. This is done chiefly through the determination of relative advantage, based on a thorough needs analysis of the client's learning requirements. With years of specialist medical expertise, Medscene understands the health sector's unique challenges and opportunities.

2. CHOOSING A DELIVERY PLATFORM

From enterprise solutions using SharePoint or Oracle platforms, to the open source options such as Moodle, there are a number of ways to deliver content. Medscene helps you negotiate your way through the options, enabling clients to make an informed decision based on their needs and available resources, as well as platform integration options. Busy educators can let Medscene worry about the technology and focus on training.

3. FINDING AFFORDABLE CONTENT

By partnering with Medscene, clients have access to a range of mandatory and clinical content providers, including VEA through our partnership with Clickview – Australia's largest educational video platform. As well as sourced content, Medscene can integrate your existing content with the Learning Management System of your choice. In addition, Medscene's in-house medical expertise enables the creation of customised clinical content where required.

4. SUCCESSFUL CHANGE MANAGEMENT

Many medical personnel resent top down e-learning initiatives sometimes embraced by management with little consultation with busy staff. Using peer coaching strategies integrated with the organisation's strategic goals and knowledge management, Medscene is able to incrementally deliver successful change management. Staff appreciate this approach because their expertise and experience is valued.

5. LIFTING THE BURDEN OF COMPLIANCE

Accredited courses and self-paced courses all need to be kept current and fully compliant, an increasing concern in today's workforce. By absorbing the research and accreditation load, Medscene is able to free up Development and Training Managers to focus on their tasks more effectively. For both mandatory and clinical training, Medscene will make training easier to manage and deliver.



6. FROM COST CENTRE TO KEY INVESTMENT

A successful E-Learning initiative can enable organisations to transition from understanding training as a Cost Centre, to rather that of Key Investment. Factors in this process include;

- Superior knowledge management – strategic objectives can be integrated into organisational learning by means of appropriate E-Learning outcomes. Usually this is measured in terms of competitive advantage, performance and innovation.
- Logistical benefits – travel time alone is usually a significant saving for an organisation. Staff can do a larger percentage of their work in either their normal work environment or at home, rather than in a designated training location.
- Rationalisation of expert knowledge – there is less need for expert trainers to be physically present for training as in a conventional classroom environment; these resources can be used more effectively.
- Allowance for differing learning styles – Flexible learning enables a range of learning styles including audio and visual learners. As well, many users find they are less stressed when studying at their own pace and able to replay video components while completing assignments.
- Convenience of access – equity of access is improving as broadband rollout and wireless make the web more useable for larger numbers of users. Self-paced asynchronous learning can be accessed anytime, anyplace enabling higher course completion rates amongst learners.
- Success of interactive learning – the big idea in training at the moment is 'interactive' as younger generations enter the workforce who are 'digital natives'. Moreover, interactive learning enables staff to remember more information in less time.
- Learning and Development staff – internal staff are able to focus on the management of learning outcomes and the integration of their students' pathways into the organisation's knowledge management strategy.
- Administration and training costs - with expert content creators producing the courses and setting up integrated administrative and reporting procedures, administration and training costs are reduced.



For a no obligation consultation and preliminary Health E-Learning needs analysis please call Medscene on 08 6270 1037 or 0417 998 422, alternatively email

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