

Change Users Love!



Training and Communications Solutions
for Hospitals and Medical Professionals



Distinctive



- *Medscape* is a specialist online medical training and communications shop with strong credentials in understanding medical institutions and multi-campus educational technology requirements.
- Key services;
 - Delivery of online content including mandatory training for nursing staff.
 - Working with pharmaceutical and health industries to deliver specialist online training in new products and technologies.
 - Working with IT providers to develop medical portal solutions with a focus on learning and communications deliverables.
 - Development of online learning content in specialist areas including interactive media.

Hospital industry – still in the 1980's!



- The establishment of Medscene was a response to the state of the Hospital Industry in Australia- still locked into the eighties mindset with regard to IT. The medical environment is uniquely challenging, and has a number of key factors making communication difficult:
 - Shiftwork: current systems are inefficient for unit managers to deal with issues across several rotations of staff.
 - Part-time staff: increases sense of isolation being unable to effectively communicate with team and team manager.
 - Staff on leave: staff need to keep up to date with frequent changes in healthcare and renewal of hospital policies and procedures.
 - Teamwork essential: but difficult to achieve for above reasons.

Still in the 1980's 2



- Essential Policies and Procedures: are arguably more important than in general industry, because of patient and staff safety, and indemnity and accreditation issues.
 - Intranet inaccessible: busy shifts, few workstations available, few staff with wireless notebooks; makes accessing intranet-based information inconvenient.
 - Hospitals find it difficult to retain staff, often losing staff because of a lack of communication within teams.
- Changes in Hospital ICT Environments
 - As integration inevitably increases and patient information systems and portals become more culturally acceptable, online and flexible learning will enable hospital and other medical clients to leverage positive outcomes from the hard work of connectivity and change management.

Staff Communication



- The Medscene Communications Solution
 - A communications system based on teams within the hospital:
 - Facilitates team-building, preventing isolation of staff.
 - Management can easily communicate with all staff.
 - Different levels of access.
 - Convenient and accessible; online/web-based: accessed from home; or anywhere! And anytime!
 - Secure and confidential for Timesheets and Roster access.
 - Medscene will customise and maintain the system, as well as provide training for staff.